About Us:

Paya Parifam Lahijan Food Industries Company (Private Joint Stock) was established in 2020 in the beautiful city of Lahijan. Following its foundation, the company expanded with private shareholder investment and launched production lines in the industrial city of Qazvin, specializing in the production of various types of cakes, cookies, kolucheh, pastries, and both fully and semi-fermented breads. After obtaining all legal, health, and national standard certifications of Iran, the company officially began operations.

In addition to offering its own products in both domestic and international markets, the company is also active in the import and export of goods related to the food industry and in supplying raw materials for production units.

Since its establishment, our company has strived to ensure quality and health by using state-of-the-art machinery and technology, employing skilled personnel, and focusing on customer-centric production, continuous improvement, and transparent, honest communication with our valued customers.

Our customers are our top priority. Quality, health, and customer satisfaction are among our core values. We are committed to service, and we welcome feedback, suggestions, and even criticism. We firmly believe that we are not just selling products—we aim to share values and beliefs, and to be a long-term part of your lives.

What we bring to the market is the result of the experience, knowledge, and dedication of our expert team, and we are honored that our products are part of your daily meals.